

BUYING THE RIGHT SUNSHINE COAST BUSINESS

If you're looking to buy into a business, then it's a steep road ahead.

The time, effort and finances that go into a new business venture are considerable, and the choice you make in which business you buy can make all the difference.

In Australia, 6 out of 10 new businesses will shut their doors within their first 3 years, so you need to ensure the business you're buying is going to survive, and thrive.

So what do you need to know to get into a business, and how can you ensure you're buying the right one for you at a fair price? What support do you need, what advice should you seek, what can you do yourself, and where can things go horribly wrong?

Join our panel of experts from the finance, legal, accounting and business advisory communities as we share our experience and advice for new prospective business owners. We may be able to point you on a successful path to business ownership, and just may be able to help you avoid a life-altering mistake.

HERE'S WHAT YOU'LL LEARN:

- What type of business is best for you and your lifestyle?
- How can you judge if a business for sale is sound and whether it's worth the asking price?
- What due diligence do you need to put into a business purchase?
- What finance can you get for a new business purchase, and what are financiers looking for?
- What business structure is best for your circumstances?
- How much cashflow do you need, and how do you calculate your break-even point?
- What risks can you plan for and how can you minimise your exposure?
- What information do you need to know about the business, and what should you ask for?
- What information you will need to complete the contract, and what timeframes should you aim for?
- How to plan for a good transition between business owners
- What to expect the first few months, and how to plan for success

PANEL Q&A SESSION AND REFRESHMENTS

Following the keynote presentations, our panel will conduct a Q&A Session, so bring your questions and receive the advice to set you on the path to success.

Stay afterwards for refreshments and a personal discussion with any of our panel experts, and stay for the draw of our Business Start-Up Package where you could win a \$2,000 bonus for your business venture.



**Rod Russell, Principal
Savvy Business Sales**

Savvy Business Sales is the Sunshine Coast premiere business brokerage, in operation over 21 years experience. They've helped match thousands of prospective purchasers with the right business.



**Scott Schatto, Relationship
Executive from CBA**

CBA is Australia's leading business bank, offering a full suite of financial products and services to support businesses. Scott has been supporting Sunshine Coast business owners for over 20 years.



**Ken Waddington, Partner
Garland Waddington Solicitors**

Garland Waddington has been assisting Sunshine Coast businesses for over 35 years. As business contract specialists, their services include commercial, property, wills and estates, litigation, and family law.



**Jodie Thompson, Managing Director
PJT Accountants & Business Advisors**

PJT Accountants and Business Advisors offer accounting, advisory services to businesses of all sizes. They have helped hundreds of new business startups and owners on the path to success.



FUNCTION DETAILS:

DATE: Wednesday 31 August 2016

TIME: 5.15pm Registration & Coffee for 5.30pm start.
Concludes by 7pm

VENUE: Maroochydore Surf Club,
34-36 Alexandra Parade
Maroochydore Q 4558

COST: Free

BOOKINGS ESSENTIAL AS LIMITED SEATS AVAILABLE:

Please reserve your place by contacting
Tanya Munro – tanya@pjtaccountants.com.au
or Phone 07 5413 9300 by 25 August.

ATTEND AND GO IN THE DRAW TO WIN!

Attend a free information session for new prospective business owners and go in the draw to win a \$2,000 business start-up package which includes:

- \$500 legal services from Garland Waddington
- \$950 on site business assessment from PJT Accountants & Business Advisors
- \$300 first free month of business bookkeeping and 3 hours training from Evolve Online Bookkeeping
- \$250 Business Magazine Subscriptions from CBA

BOOK NOW:

Call Tanya Munro on

07 5413 9300

or email

tanya@pjtaccountants.com.au